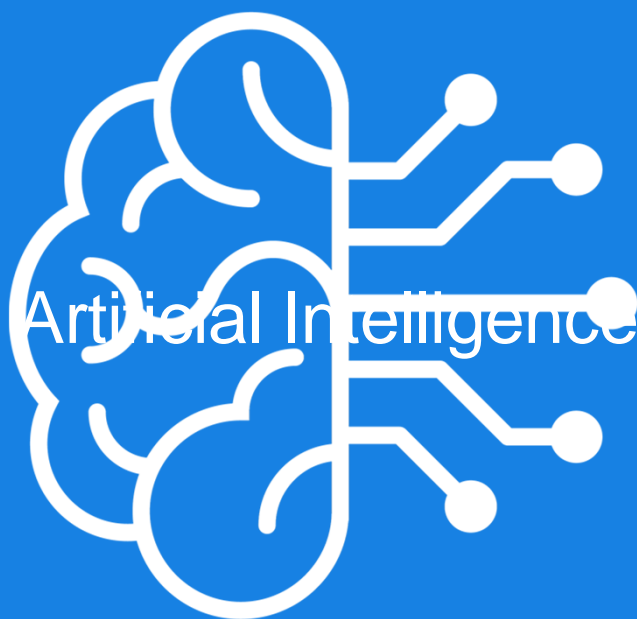


# Artificial Intelligence: Reality Check

Dr. Michael Baeriswyl  
Zurich, May 2018




Hi, how can I help?

**Alexa and Siri Can Hear This Hidden Command. You Can't.**  
 Researchers can now send secret audio instructions undetectable to the human ear to Apple's Siri, Amazon's Alexa and Google's Assistant.

Boston Dynamics


swisscom

# Reality Check




Data Lake

>



Data-Driven Culture

>



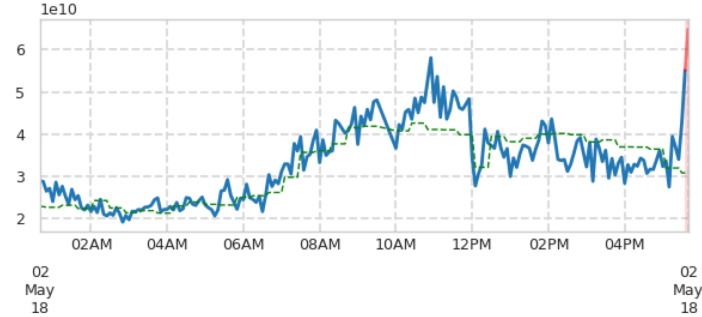
Artificial Intelligence

swisscom

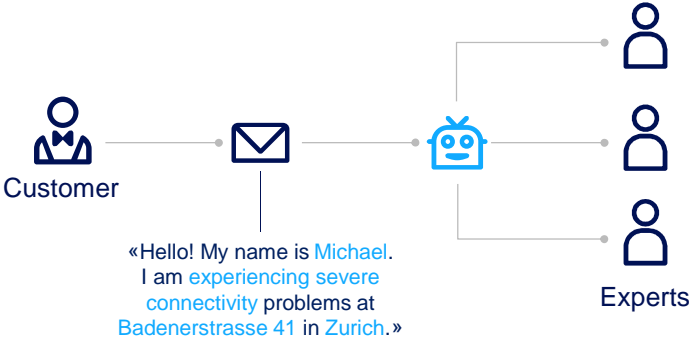
# Anomaly Detection

64497:146

is 1.94x higher than usual (diff: +94%)  
Severity: Major



# Email Triage





selective attention test - YouTube

YouTube · Daniel Simons

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All of us will make the difference

8



Thank you!

Zurich, May 2018

